

Being an avid policy player in today's policy environment is a must for all leaders in the community/human services sector. Being able to communicate strategically with government means understanding what is currently on the policy agenda, following the political environment and participating proactively.

Knowing how to get your message across, write for policy success and promote your organisation in the policy environment is vital to organisational and sector success. Having the necessary skills to participate in the policy arena is part of participating in operational and strategic discussions about social issues.

The aim of the course is to equip you with the necessary information, skills and tools to be a key proactive policy player in today's policy environment. We show you the necessary tools of engagement with key policy players, understand how you can compliment the work of your Peak organisation, who to talk to when, how to prepare for that all important meeting, engaging in Community Cabinet forums and understand the roles of key players. You will develop a common language framework for getting your message across.

You will be able to successfully build a framework for engagement and build a strategic canvass for policy making. We show you how to get your organisations policy area on the political and policy agenda and communicate strategically for success. The presentation is designed to be interactive exploring real life policy issues and how they were responded to.

This program is suitable for those professionals who are leaders in their field. You may be involved in developing policy, be a Manager, Coordinator

**By the end of this workshop it is envisaged you will be able to:**

1. Understand the contextual machinations of government
2. Define policy within different contexts
3. The role and importance of policy in the political and social environment
4. Explore the policy process and the social and political contexts in which policy is developed and implemented
5. Understand why policy practice skills are important as a leader in the sector
6. Building the necessary policy skills required in today's policy environment
7. Understand and develop necessary key policy skills required in today's work environment
8. Understand how public and social policy intersects in the political environment

Amovita delivers training throughout Queensland and interstate, we also can tailor training to suit your organisational and staffing needs.



Please visit the Amovita website to view the 2012 Training Calendar.

**Book Amovita Consulting for your next presentation, strategic planning event, conference, in-house training, professional supervision or motivational speaking event**

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